

Discover the Perfect Gift for In-Person AND Online First-Time Guests!

Secure Your Own Custom Version of Nelson's Powerful Book for First-Time Guests — And You Don't Have to be a Writer!



Time is of the essence — quality publishing still takes several weeks. Act now to secure your spot on the schedule and lock in the lowest per book investment!

HOW DOES THIS BOOK HELP FIRST-TIME GUESTS?



Nelson Searcy's book *Unshakable: Standing Strong When Things Go Wrong* is written specifically to meet first-time guests where they are!

Nelson invested two years writing the book, going through thousands of prayer requests from first-time guests. **The result is a powerful, practical guide to help first-time guests face and survive life's scariest storms unscathed.** The book is meant to provide encouragement, spiritual next steps and biblical grounding for those who are under tension, in trouble or in transition.

And now you have an opportunity to use the book in your church to deepen the connection with YOUR first-time guests!

Partner with Nelson on your own personalized book edition!

- ✓ **Cover customization options available** (your name, bio, photo, church logo, website)
- ✓ **Your own personalized foreword** inside the book

We Can Write This for You for FREE!

- ✓ **Your choice of cover design**
- ✓ **NEW e-book option** — get all versions for Kindle/ iPhone/ iPad and PDF



HOW HAVE PASTORS USED THEIR PERSONALIZED BOOKS?

The dozens of pastors who have used this book in their church have primarily used it as a free gift for their first-time guests. The exciting thing to see is how many more ways the book has also been used:

- Churches including The Journey have created **Small Groups** around *Unshakable*.
- Guests have shared it with family, friends and neighbors going through difficult times — it has become a **powerful evangelism tool**.
- Pastors have launched the books on a **Big Day coinciding with the Unshakable Sermon Series** — which you will receive as a free bonus when you do a co-authorship. On this Big Day, everyone in the congregation would receive a free copy to kick off the series and the new book.

We've heard stories of these books also being used in prison outreach and other community evangelism and by missionaries (so we know *Unshakable* has gone international!).

IT'S CRITICAL TO START ASAP — ENSURE YOU HAVE BOOKS FOR YOUR UPCOMING BIG DAYS FOR MAXIMUM IMPACT IN 2024!

Just go to: **www.UnshakableNow.com**

Questions? Just call Sandra at **561.921.8488, ext. 9** or email **Sandra@ChurchLeaderInsights.com**

SEE MORE
ON NEXT PAGE

Help your people develop an unshakable faith while facing problems like:

- ✓ Marriage Issues
- ✓ Career Challenges
- ✓ Illness
- ✓ Finances
- ✓ Dealing with Loss

TAKE A PEEK INSIDE THE TABLE OF CONTENTS

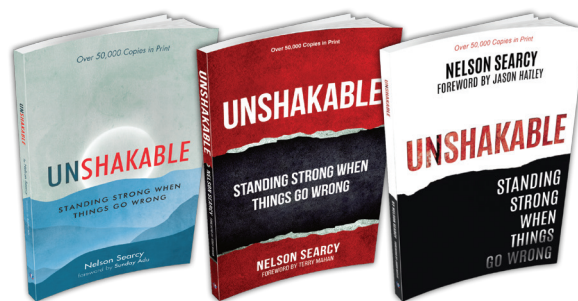
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HOW WOULD YOU LIKE TO...

- ➡ Deepen your connection with your first-time guests?
- ➡ Help your people find Biblical encouragement during difficult times?
- ➡ Give your church members a tool for outreach?
- ➡ Drive first-time guests to your website and church, not someone else's?

It's Possible — Through an *Unshakable* partnership with Nelson Searcy!

Customize Your Cover Like These Real Pastor Samples!



ACT NOW TO LOCK IN LOWEST RATES & PAYMENT PLAN OPTIONS!

Find out how getting a custom *Unshakable* book is more affordable than you think! We'll share with you tips on how other churches finance this project plus new payment plan options.

Email or call Sandra and we can discuss — see below for contact info.

PRAISE FROM OTHER PASTORS WHO HAVE USED THE BOOK IN THEIR CHURCHES:



"We are still working on becoming personal evangelists as a church body. This has helped us. People have shared with me how the book 'has been a blessing to me.' If a question comes up on any number of topics — death, illness, marriage — they can refer to a specific chapter in the book. It has really helped to equip our people for outreach. The book has been a great investment. More than anything it has provided for us real life answers, specific instruction, that makes it a lot easier to teach and bring everyone together."

— **Pastor George Burris**

Historic St. James Baptist Church, Madisonville, LA



"We put out the book and said, 'Well, whoever shows up, shows up.' And one person came. And then another person came. They were very excited about the book and started sharing it...There was this one young man who came from Puerto Rico and he'd been through so many different things and he was questioning God. The book covered all of those things for him and so he said, 'This book has really helped me get through these storms of life. Every single chapter.'"

— **Hector Dueñas**

IBB Homestead Church, Homestead, FL

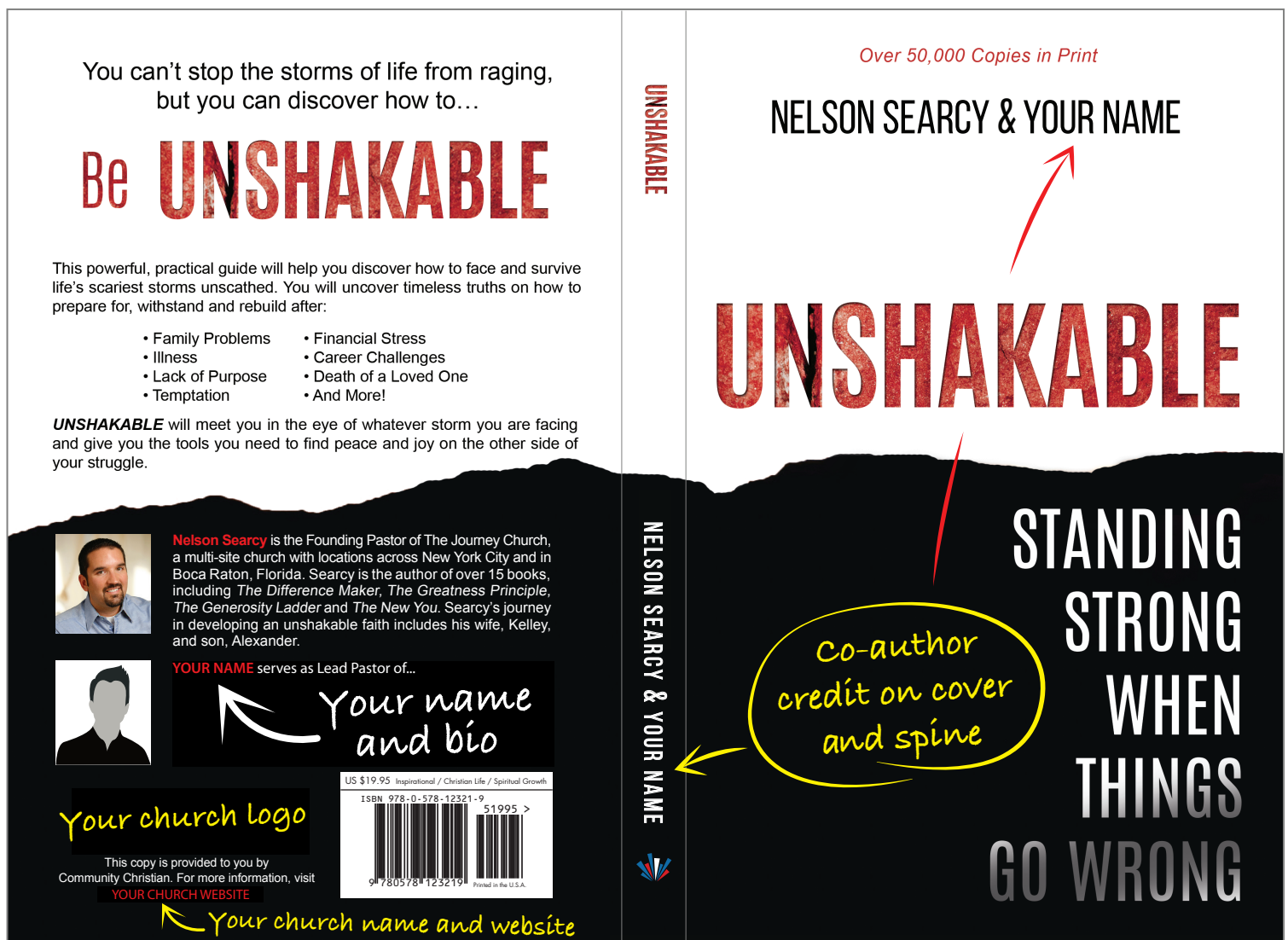
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Your personalized
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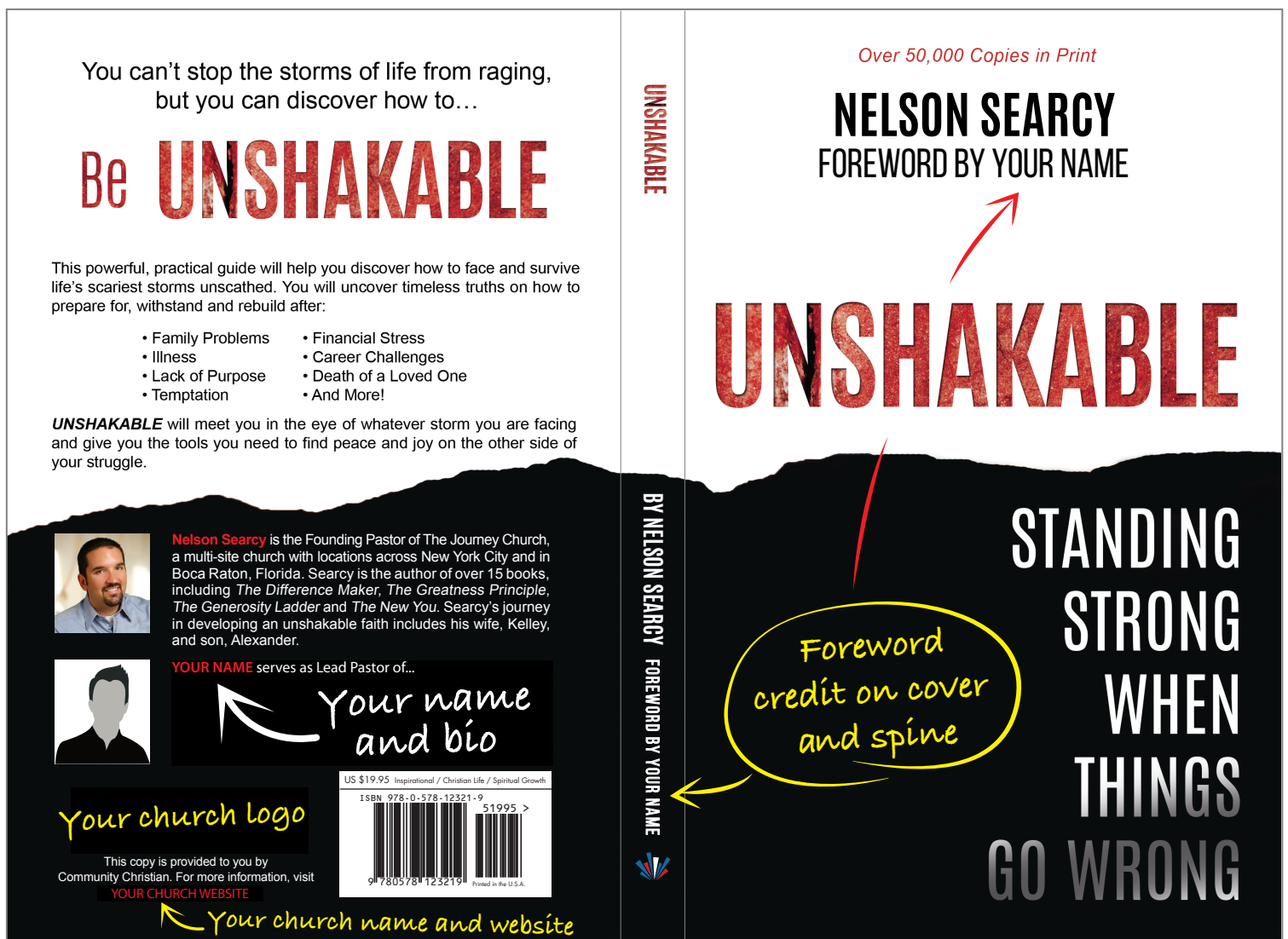
In the cover image below, we have placeholders for your photo, logo and bio information. We will work with you to update your version with the perfect bio and the best resolution images.



Your personalized
co-author version of

UNSHAKABLE

Below is a second cover option if you choose to include a Foreword in the book. Same customized photo, logo, and bio information on back, but with Foreword byline on front and spine.



New Custom Foreword Option —
We Will Write Your Foreword for You!

UNSHAKABLE

You already have the option to include a personalized foreword inside the book. We'll work with you to edit and proof your custom foreword (approximate word count: 850 – 950). **OR, we can now write it for you, with your input of course.** It's a very low investment if you'd like us to write it — only \$150.

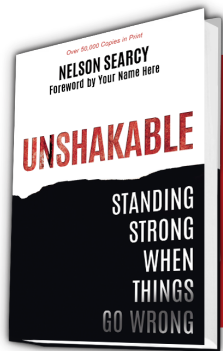
FOREWORD BY

R. Paul Earle

In 2009, the Lord directed my wife Charmaine and I to launch the Life Church in Victorville, California. We were filled with excitement to be in the center of His will for our lives and be a part of His plan to make disciples in the High Desert.

We felt that unusual mix of fear and joy like Mary did on the morning of the resurrection (Matthew 28:8); scared because we knew the risks of church planting, yet filled with joy because we knew that Christ was with us and that we would see the miracle of faithful and fruitful disciples being raised up in the High Desert. We believe that God is raising up a group of disciples that will not be nominal Christians who wimp at every wind of opposition or disappear from every sight of difficulty. Instead, we have had the privilege to see God raise up people of *unshakable faith*; disciples who are willing to believe God even when life tries to beat them down; disciples who maintain an attitude of praise in the midst of persecution and keep their testimony even in great trial and testing.

God has been shaping us for this moment. We have lived



UNSHAKABLE - PASTOR TESTIMONIALS:

Life-Changing Tool to Connect with First-Time Guests



"We are still working on becoming personal evangelists as a church body. This has helped us. People have shared with me how the book 'has been a blessing to me.' If a question comes up on any number of topics — death, illness, marriage — they can refer to a specific chapter in the book. It has really helped to equip our people for outreach. The book has been a great investment. More than anything it has provided for us real life answers, specific instruction, that makes it a lot easier to teach and bring everyone together."

— **Pastor George Burris**

Historic St. James Baptist Church, Madisonville, LA



"We have tables set up with the book on them. At every service we show a copy of the book and tell guests to take a copy home. *Unshakable* has become an important part of BMZ Church's ministry to first-time guests. You see people growing in their faith, trusting God with their lives."

— **Stan Pegram**

BMZ Church, Boscobel, WI



"It's a no-brainer for any church that already gives away gifts to first-time guests. We gave out about 100 copies of the book the first day. People are extremely appreciative of it, and they love it."

— **Pastor Kyle Windsor**

Community Christian, San Martin, CA



"When people come to your church for the very first time, they're coming because they're going through some sort of tension or transition or they're in trouble. So what brought them to your church in some way probably connects to what's being spoken about in this book, about how they're going through some sort of storm—there's something going on in their life. And so *Unshakable* will always be relevant."

— **Brandon Robbins**

Lynnhaven United Methodist Church, Virginia Beach, VA

To Learn More About Using Unshakable in YOUR Church, contact Sandra Olivieri at sandra@churchleaderinsights.com or call 561.921.8488 ext. 9.



"In some churches, people just aren't comfortable telling others about Jesus directly. But they can take *Unshakable* to their friend, and say, 'Here, why don't you read this.' It opens a door for people to share their faith in a way that feels less threatening or risky. It speaks to issues that people go through in their real life, and it hits home for them. The book offers straight-up hope. It's the go-to thing we give to those we know are having a tough time."

— **Pastor Howard White**

Wesley United Methodist Church, Macomb, IL



"We put out the book and said, 'Well, whoever shows up, shows up.' And one person came. And then another person came. They were very excited about the book and started sharing it...There was this one young man who came from Puerto Rico and he'd been through so many different things and he was questioning God. The book covered all of those things for him and so he said, 'This book has really helped me get through these storms of life. Every single chapter.'"

– **Hector Dueñas**

IBB Homestead Church, Homestead, FL



"It is very professionally done, and because it has our name and logo on it, it makes us look good. We are giving *our* book to them, not somebody else's. It's a very personal gift. It's also practical — our pastoral staff often gives out copies of the book to people we know are going through a hard time."

— **Pastor Jimmy Britt**

Rocky River Church, Concord, NC



"I was actually the first person to co-author the book with Nelson. I immediately used it to kick off our Winter/Spring Life Groups. That study was the best-attended Life Group session we have had in the last 6 or 7 years. We have received a lot of feedback from the church family who have given the book to family, friends and co-workers. I have received phone calls from individuals who just wanted to thank me for the book because it helped them at a very meaningful time. It's a wonderful resource for anyone, but as a pastor it's good to know my church family has good, biblical advice for any of the situations that life throws at us. *Unshakable* gives you a chance to have a personalized tool that you can give to every member of your church family. I haven't found a more effective tool that can keep your name out there in a positive way."

— **Pastor Morris Barnett**

Cliffdale Community Church, Fayetteville, NC

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