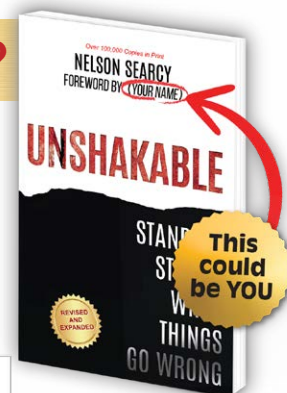
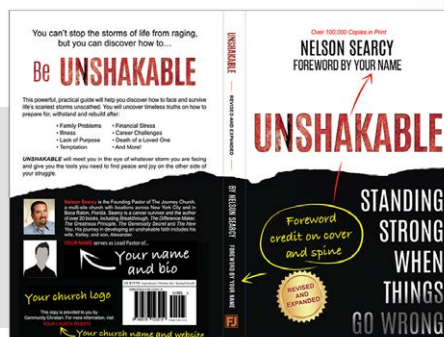


WHAT IS THE UNSHAKABLE CO-AUTHOR PARTNERSHIP?

Through this partnership with Nelson, you will personalize your own edition of the book, *Unshakable: Standing Strong When Things Go Wrong*. This book is designed specifically for your first-time guests. We will work with you to feature:

- Your name on the front cover, spine and back cover
- Your bio on the back cover
- Your church logo and website on the back cover
- Your foreword inside the book on the first four pages

All the editing, proofing, design, set-up, scheduling, printing and shipping is included with your co-authorship investment. We even have a new option available where we can write the foreword for you! We strive to make it as easy as possible for you!



HOW DOES THIS BOOK HELP YOUR FIRST-TIME GUESTS?

Nelson invested two years writing *Unshakable*. He went through over 3,000 prayer requests from first-time guests. What he discovered is that the requests fell into one of about 10 different categories. Categories like marriage issues, career challenges, finances, and dealing with loss. This powerful book has been recently revised and expanded throughout, including a new chapter on parenting challenges and an expanded chapter on illness.

This book was written specifically to meet first-time guests where they are! It is meant to provide encouragement, spiritual next steps and biblical grounding for those who are under tension, in trouble or in transition. Nelson wants to partner with YOU to invest in your first-time guests and help them develop an **unshakable faith**.



At a church's welcome table, putting *Unshakable* in a first-timer's hand at the end of a service creates an unparalleled impression.



The best part about co-authoring Unshakable is that anyone can pick up the book and be encouraged by the miracles God has done in their lives. The power of a strong testimony never fails.

With *Unshakable*, you can:

- **Engage first-time guests** who will have an immediate connection with you, because of the foreword you write.
- **Give your church members a tool** they can use to reach their friends and family as they go through the trials of life.
- **Reach out to the unbelievers in your community** with a book that's evangelistic, biblical, practical and non-threatening.
- Know that your first-time guests are receiving a high-quality gift they'll enjoy – and **may even pass on to their unchurched friends!**

Ready to get started? Or do you have questions? Let's start a conversation — just call Sandra at 561.921.8488, ext. 9 or email Sandra@ChurchLeaderInsights.com.

HOW HAVE PASTORS USED THEIR PERSONALIZED BOOKS?

The dozens of pastors who have used this book in their church have primarily used it as a free gift for their first-time guests. At Nelson's church, The Journey Church, we offer this as well and encourage first-time guests to stop by a Welcome Table to pick up their free copy of *Unshakable*.

The exciting thing to see is how many more ways the book has also been used:

- Churches including The Journey have created **Small Groups** around *Unshakable*... Our very first co-author did this and created a Small Groups Study Guide that is also available to you with your own co-authorship.
- Guests have shared it with family, friends and neighbors going through difficult times — it has become a powerful **evangelism tool**.
- Pastors have launched the books on a Big Day coinciding with the **Unshakable Sermon Series** — which you will receive as a free bonus when you do a co-authorship. On this Big Day, everyone in the congregation would receive a free copy to kick off the series and the new book.

We've heard stories of these books also being used in prison outreach and other community evangelism and by missionaries (so we know *Unshakable* has gone international!).

A Wednesday night Life Group at Life Now Church in Covington, Georgia during the launch of Unshakable. The church saw over 400 people study Unshakable through their Life Groups.



Anyone can pick up a free copy of Unshakable at the House of Praise Connection Center in Castleton, NY or request one online through their website.

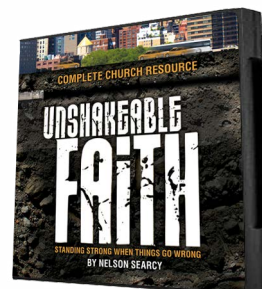


DOES MY UNSHAKABLE CO-AUTHOR PARTNERSHIP INCLUDE ANY BONUSES?

YES! It sure does:

FREE Unshakable Sermon Series (\$169.95 value)

You'll receive the complete sermon series that Nelson developed alongside the book. The 7-message series has been very popular to launch with your *Unshakable* books. You'll receive all the message MP3s, message notes, message transcripts, series documents and series graphics!



Ready to get started? Or do you have questions? Let's start a conversation — just call Sandra at 561.921.8488, ext. 9 or email Sandra@ChurchLeaderInsights.com.

WHAT DO I NEED TO PROVIDE FOR MY UNSHAKABLE EDITION?

For your custom book cover, we would just need the following files from you:

- A high-resolution logo
- A high-resolution photo
- Short bio (about 55 words) – We will provide you with some previous sample bios for reference

NEW OPTIONS! Then, for your custom foreword — the real heart of your custom edition — the word count is about 850 - 950 words. The key is to make it personal, tell your story. We will work closely with you on your own foreword. **We can now even write it for you, with your input of course.** It's a very low investment if you'd like us to write it — only \$150. See more details below!

WILL YOU HELP ME WITH MY FOREWORD AND BIO CONTENT?

The short answer is a resounding YES! We provide you with samples to guide the process and will work closely with you to edit your bio and foreword. All content is also reviewed and approved by Nelson himself and goes through our proofing process. You also now have the option for us to write the personalized foreword for you! **Your low \$150 investment includes:** A phone call interview with one of our writers, two rounds of edits to your foreword, and a guarantee that you will be happy with the final version — or you will NOT be charged!

HOW LONG DOES IT TAKE TO RECEIVE MY BOOKS?

Upon receipt of initial materials (logo, photo, bio, foreword), you should expect to receive your books in approximately 60 days. That takes into account time for proof approvals throughout the process.

WHAT IS THE MINIMUM QUANTITY THAT I NEED TO ORDER?

There is a minimum order of 500 books for each printing and Church Leader Insights will handle the printing of the book to ensure that its quality and integrity remains intact.

HOW MUCH IS THE INVESTMENT?

You can choose from 3 main options; all include free shipping:

OPTION A: 1,000 books for \$6 per book

OPTION B: 750 books for \$7 per book

OPTION C: 500 books for \$8 per book

Payment plans are available — we can split up payments as needed before the books go to production. We will work with you on the best arrangement for you!

SOUNDS GREAT – HOW DO I GET STARTED?

Just two things — your desired launch date, and a \$1,000 deposit. From there we will create a schedule and start working with you on your materials. Then you are on your way to your own personalized *Unshakable* book!

You can also request a free 15-minute consultation to talk through your options and have all your questions answered. Please contact Sandra Olivieri at **561.921.8488, ext. 9** or by email at **Sandra@ChurchLeaderInsights.com**.