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Dear Pastor,

How would you like to:

Deepen your connection to your first-time guests?

Help your people discover God's solutions to life's challenges?

Give your church members a tool for outreach?

Increase your Assimilation rate with a gift that will both WOW your first-time guests AND help them GROW closer to Christ?

You can...with Nelson Searcy's brand new book, *Breakthrough: Discovering God's Power for Your Problems*.

I've worked with dozens of pastors like you to do book co-authorships with Nelson. I'm Sandra Olivieri, Vice President of Marketing and Publishing here at Church Leader Insights and the Renegade Pastors Network.

You may have heard of Nelson's book, *Unshakable: Standing Strong When Things Go Wrong*, and even used it in your church for first-time guests.

Breakthrough is a follow-up to *Unshakable*. It provides a new book option for you to customize and share with your first-time guests. While the focus of *Unshakable* is to provide triage for immediate problems, *Breakthrough* offers **long-term solutions for any problem**, large or small, and gives a biblical process for overcoming those problems for good and for God's glory.

Unshakable is "problem-focused," while *Breakthrough* is "process-focused." You'll see that in your enclosed book copy. **Consider using a personalized version of this book in your church to deepen your connection with your people!** Your interest in this personalized book opportunity shows you care deeply about the first-time guests who come to your church — and you'd like to do more to connect them to your church . . . and ultimately to a relationship with Jesus Christ. I'm excited to show you how it all works!

I've seen first-hand what a powerful connection tool Nelson's books can be. Pastors across the country have shared their stories using a personalized book from Nelson and there's a common theme throughout. **Their people strongly responded to the personalized aspect of the book** — with the pastor's name, bio, church logo and even a custom foreword — **and it tied them even closer to the church.**

So I'm going to break it all down for you here and answer some of the most **Frequently Asked Questions** I receive as I work with pastors on their custom editions. You'll find that we make it very easy for you to partner with Nelson to do a custom copy of this book for your church!

FIRST, CHECK OUT YOUR UNIQUE OPTIONS WITH BREAKTHROUGH:

- **E-book Edition:** The move to Online Church has brought many changes. So with *Breakthrough* we're making it easy for you to share the book with your online first-time guests. You now have the option to add on the e-book versions for only an additional \$250. You'll receive all the most popular editions for Kindle, iPhone/iPad and interactive PDF.
- "We Write Your Foreword" Option: We strive to make the process as easy as possible. And we have an option where we can write your custom foreword for you! For a low \$150 investment, we'll interview you and write the 850 950 word foreword to your satisfaction, guaranteed! And if you lock in your spot soon for 2025, you will be able to secure this option for FREE!
- **Bulk Book Option without Personalization:** And if you're not ready yet to pursue a personalized option, as an initial step you can select the regular edition of the book without customization it would just have Nelson's name on the book cover. Check out those affordable options in the enclosed flyer and Partnership Agreement.

HOW DOES THIS BOOK HELP FIRST-TIME GUESTS?

Life's problems are inevitable, yet they often catch us off guard and feel insurmountable. **Here's the good news that Nelson shares in** *Breakthrough*: God is always ready and able to strengthen you in your struggles, guide you through your challenges, and draw you closer to Him.

In this book, Nelson reveals to first-time guests how to discover God's power for the problems they are facing. They will find:

- Proven tools
- Powerful insights
- And practical steps to overcome their most difficult challenges!

Readers will explore critical areas for breakthrough, such as:

- Prayer
- Perspective
- Peace
- Promise Keeping
- Purpose
- Perseverance
- And more!

Are you ready to help your people experience their breakthrough?

HOW HAS THE JOURNEY CHURCH USED BREAKTHROUGH?

Nelson's church, The Journey, has used *Breakthrough* in a number of interesting ways.

- **Small Groups**: The Journey launched *Breakthrough* as a spiritual growth campaign and made the book available to its Small Groups. A **Small Group Syllabus** and **Study Guide** for a 10-week group is available to you with the book.
- Guests have shared it with family, friends and neighbors going through difficult times it has become a powerful **evangelism tool**.
- **8-week Breakthrough Sermon Series** which you will receive as a free bonus when you do a co-authorship. You'll receive all the message MP3s, message notes, message transcripts, series documents and series

graphics! Launch *Breakthrough* on a Big Day and have everyone in the congregation receive a free copy to kick off the series and the new book.

You can also encourage first-time guests to stop by a Welcome Table to pick up their free copy of *Breakthrough*.

WHAT DOES MY BREAKTHROUGH CO-AUTHOR PARTNERSHIP INCLUDE?

When you sign up for a co-authorship, we will work closely with you to create your very own personalized edition. Your book will feature:

- Your name on the front cover, spine and back cover
- Your bio on the back cover
- Your church logo and website on the back cover
- Your foreword inside the book on the first four pages

The enclosed color mock-up sheet shows all the areas of personalization, which you can also compare to your sample book.

All the editing, proofing, design, set-up, scheduling, printing and shipping is included with your co-authorship investment. **As I mentioned, we even have an option available where we can write the foreword for you!** We strive to make it as easy as possible for you!

BOOK RESOURCES INCLUDE:

- Downloadable 30-day Breakthrough worksheet
- Small Group syllabus and Study Guide for a 10-week *Breakthrough* group
- Bonus audio teachings from Nelson on managing stress
- Valuable multi-part audio teaching from Nelson on the Lord's prayer
- Practical resources for new believers to grow in Christ
- And so much more!

WHAT DO I NEED TO PROVIDE FOR MY BREAKTHROUGH EDITION?

For your custom book cover, we would just need the following files from you:

- A high-resolution logo
- A high-resolution photo
- Short bio (about 55 words) I will provide you with some previous sample bios for reference
- Then, for your custom foreword the real heart of your custom edition —the word count is about 850 - 950 words. The key is to make it personal — tell your story. We will work closely with you on your foreword. And we can now even write it for you, with your input of course. It's a very low investment.

WILL YOU HELP ME WITH MY FOREWORD AND BIO CONTENT?

The short answer is a resounding YES! We provide you with samples to guide the process and will work closely with you to edit your bio and foreword. All content is also reviewed and approved by Nelson himself and goes through our proofing process. You also now have the option for us to write the personalized foreword for you! Your low \$150 investment includes: A phone call interview with one of our writers, two rounds of edits to your foreword, and a guarantee that you will be happy with the final version — or you will NOT be charged!

HOW LONG DOES IT TAKE TO RECEIVE MY BOOKS?

Upon receipt of initial materials (logo, photo, bio, foreword), normal production times take between 6-8 weeks. That takes into account time for proof approvals throughout the process. However, we will confirm the schedule each time.

WHAT IS THE MINIMUM QUANTITY THAT I NEED TO ORDER?

There is a minimum order of 500 books for each printing and Church Leader Insights will handle the printing of the book to ensure that its quality and integrity remains intact.

HOW MUCH IS THE INVESTMENT?

You can choose from 3 main options; all include free shipping:

OPTION A: 1,000 for \$6 per book

OPTION B: 750 books for \$7 per book

OPTION C: 500 books for \$8 per book

Payment plans are available — we can split up payments as needed before the books go to production. I will work with you on the best arrangement for you!

SOUNDS GREAT - HOW DO I GET STARTED?

Just two things — your desired launch date, and a \$1,000 deposit. From there we will create a schedule and start working with you on your materials. Then you are on your way to your own personalized *Breakthrough* book!

I hope this overview was helpful and that you enjoy your free book copy! I encourage you to look through these materials and then reach out to me with ANY questions that come to mind. You can reach me at **561.921.8488, ext. 9** or by email at **Sandra@ChurchLeaderInsights.com**.

Blessings,

Sandra Olivieri Vice President of Marketing and Publishing

P.S. As I mentioned earlier, we also have very affordable options to purchase the book in bulk (without customization) for as low as \$7 per book. You can review those details on the same Partnership Agreement enclosed and I would be happy to discuss those options with you as well.

Look forward to connecting with you to bring a <u>breakthrough</u> to your church!

Help Your People Discover God's Solutions to Life's Challenges!

Pick Up Multiple Copies of this New Book from Nelson Searcy that You Can Share with Your Church!

Nelson Searcy's Brand New Book: Breakthrough: Discovering God's Power for Your Problems

Order copies now of this powerful book for every member of your church! See below for a snapshot of the best rates available.

Did you know there's a word for facing one problem after another? That word is *life*!

Life's problems are inevitable, yet they often catch us off guard and feel insurmountable. **Here's the good news**: God is always ready

and able to strengthen you in your struggles, guide you through your challenges, and draw you closer to Him.

In this book, Nelson Searcy reveals exactly how to discover God's power for the problems you're facing.

Through the clear, biblical process presented in this book, you can **experience God's breakthrough for your problems**. You'll find proven tools, powerful insights, and practical steps to overcome your most difficult challenges.

Are you ready for your breakthrough?

Readers will explore critical areas for breakthrough, such as:

And more!

Prayer

BONUSES

INCLUDED!

BREAK THROUG

DISCOVERING GOD'S POWER

FOR YOUR

PROBLEMS

NELSON SEARCY

with C.A Meyer & nnifer Dykes Henson

Peace

Promise Keeping

Purpose

Perseverance

BONUS RESOURCES AVAILABLE!

Pick up your copy of Breakthrough today and in it you'll find a special link to access a wealth of FREE resources:

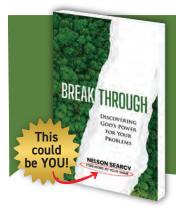
- * Downloadable 30-Day Breakthrough Worksheet
- * Small group syllabus and study guide for a 10-week Breakthrough group
- [•] Bonus audio teachings from Nelson on **managing stress**
- * Valuable multi-part audio teaching from Nelson on **the Lord's Prayer**
- * Practical resources for new believers to grow in Christ
- * And so much more!

• Get Copies for Your Church — at the Best Rates!

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*To order bulk copies from Church Leader Insights, email **nelson@churchleaderinsights.com** or call **561.921.8488**, ext 6.

Give Your People the Gift of God's Breakthrough — Order Your Books Today!



Or Consider a Custom Option of *Breakthrough* for Your In-Person AND Online First-Time Guests Act now to secure your spot on the production schedule for 2025 and lock in the lowest per book investment!



You may have heard of Nelson Searcy's book **Unshakable: Standing Strong When Things Go Wrong** and even used it in your church for first-time guests. Now you have another brand new option for your guests, members, small groups, outreach and more!

Nelson's new book, **Breakthrough: Discovering God's Power for Your Problems**, is a follow-up to Unshakable. The focus of the Unshakable book is to give people, especially those returning to church for the first time, some immediate solutions to their problems. It's a book that provides triage for immediate problems that we all face.

Breakthrough completes *Unshakable* in that instead of offering only short-term triage (which is needed and necessary when things first go wrong) for a handful of major problems, it offers **long term solutions for any problem**, large or small, and gives a biblical process for overcoming those problems for good and for God's glory.

Unshakable is "problem-focused," while Breakthrough is process-focused. You'll see that in the Table of Contents shown here.

Use a personalized version of this book in your church to deepen your connection with your people!



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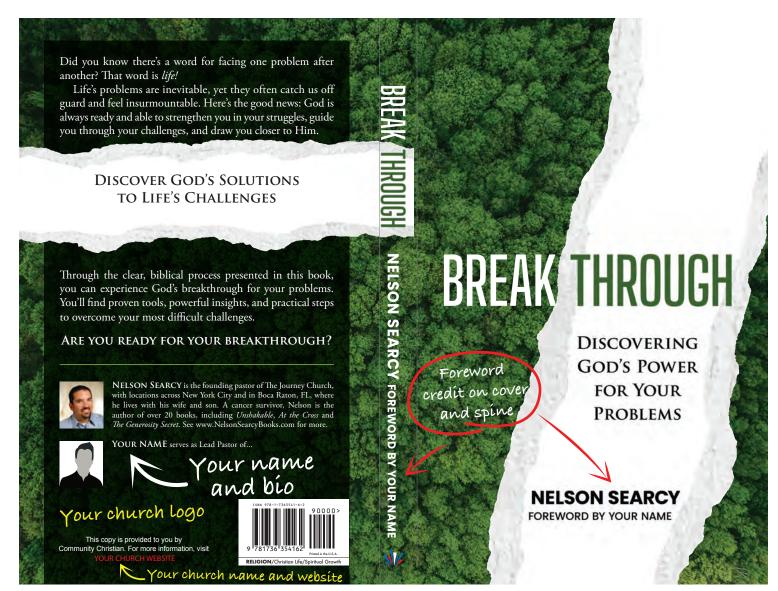
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CONTACT US TO LEARN MORE ABOUT HOW YOU CAN BECOME A BREAKTHROUGH CO-AUTHOR! Email nelson@churchleaderinsights.com or call 561.921.8488, ext 6.

Your personalized co-author version of BREAKTHROUGH

In the cover image below, we have placeholders for your photo, logo and bio information. Plus your Foreword byline on front and spine. We will work with you to update your version with the perfect bio and the best resolution images.



New Custom Foreword Option — We Will Write Your Foreword for You! BREAKTHROUGH

You already have the option to include a personalized foreword inside the book. We'll work with you to edit and proof your custom foreword (approximate word count: 850 – 950). OR, we can now write it for you, with your input of course. It's a very low investment if you'd like us to write it — only \$150.

FOREWORD BY R. Paul Earle

n 2009, the Lord directed my wife Charmaine and I to launch the Life Church in Victorville, California. We were filled with excitement to be in the center of His will for our lives and be a part of His plan to make disciples in the High Desert.

We felt that unusual mix of fear and joy like Mary did on the morning of the resurrection (Matthew 28:8); scared because we knew the risks of church planting, yet filled with joy because we knew that Christ was with us and that we would see the miracle of faithful and fruitful disciples being raised up in the High Desert. We believe that God is raising up a group of disciples that will not be nominal Christians who wimp at every wind of opposition or disappear from every sight of difficulty. Instead, we have had the privilege to see God raise up people of unshakable faith; disciples who are willing to believe God even when life tries to beat them down; disciples who maintain an attitude of praise in the midst of persecution and keep their testimony even in great trial and testing.

God has been shaping us for this moment. We have lived

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BREAKTHROUGH PARTNERSHIP AGREEMENT –

Please fill out the following form to confirm your book selections and get started. Scan or take a picture of your completed form (whichever is easiest) and email to **Sandra@ChurchLeaderInsights.com**.

CONTACT INFORMATION:

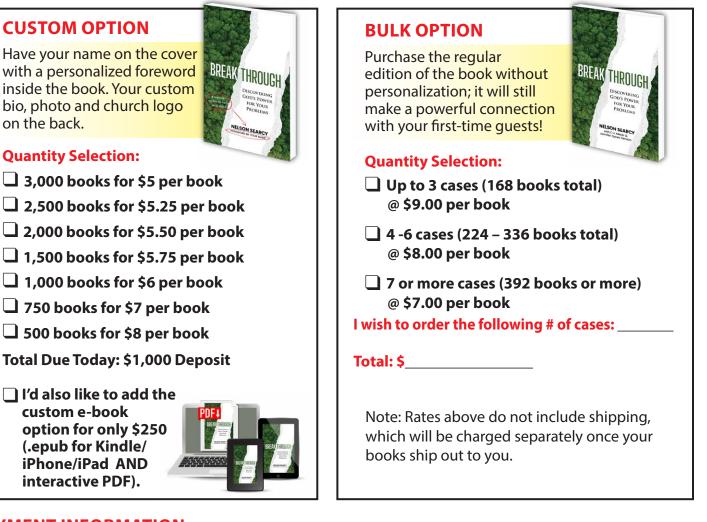
First Name

Last Name

Phone

Church Name

Email Address



Expiration Date

PAYMENT INFORMATION:

I have enclosed a check made payable to the Nelson Searcy Compar	٦y
Please charge my credit card	

Card Type: Visa / MC / Am Ex

Card Number

Signature



Date

Security Code