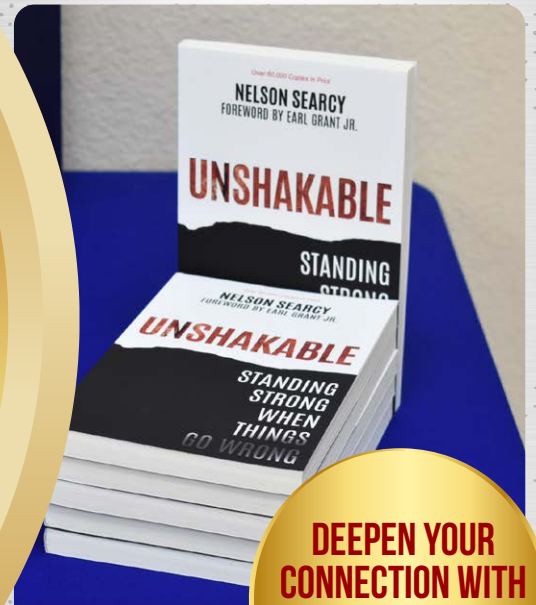


Your Guide to a Custom ***Unshakable*** Book!



**DEEPEN YOUR
CONNECTION WITH
FIRST-TIME
GUESTS**

You're Invited to Partner with Nelson Searcy on His Proven Book
for First-Time Guests, Newly Revised & Expanded.

**Your Book Will be Branded for Your Church with
Your Own Personal Introduction!**



**GIVE CHURCH
MEMBERS A TOOL
FOR OUTREACH**

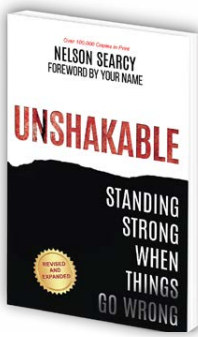


**BOTH WOW YOUR FIRST-TIME GUESTS
AND HELP THEM GROW CLOSER TO CHRIST**

Let's start a conversation — arrange for a FREE 15-minute consultation to talk
through this opportunity and have all your questions answered! Contact:

Sandra Olivieri
VP of Marketing and Publishing
561.921.8488. ext 9
Sandra@ChurchLeaderInsights.com

www.UnshakableNow.com



UNSHAKABLE **PASTOR TESTIMONIALS:** Life-Changing Tool to Connect with First-Time Guests



"I wanted something that was personal. I read and loved the book — I'm very practical. The principles taught in this book? We've used them to grow our church. There's not one person I gave the book to who didn't love it. We had so much feedback. It's been a huge impact on our church. It brought our congregation closer than ever."

— **Gary Thompson**

Life Now Church, Covington, GA



"I've had a number of persons who've called me and said that they lost a loved one or they're dealing with death, and I've provided a copy of that book for them. I've seen the benefit of it. You're giving them something that will change their lives."

— **Dennis McCain**

New Jerusalem Church of God in Christ, Tacoma, WA



"We encourage people to fill out a Connect Card. Then we tell all the first-time guests to go to our welcome center for a free gift. We give out *Unshakable* there. We give away a lot of things throughout the year, so it made sense to give away *Unshakable* to help people grow spiritually, and to connect them with our church."

— **Chris Rollins**

Coastal Community Church, Charleston, SC



"Even though I only wrote three or four pages of the book, it gave me instant credibility as a pastor. People would stop me and say, 'Sign my book,' even though I had written just a small portion of it....It's a great tool to give to your congregation, to help them reach their friends with the gospel. And it's good for them as well. It expands your reach as a pastor."

— **Dexter Jenkins**

Fellowship Christian Church, Boston, MA

To Learn More About Using *Unshakable* in YOUR Church, contact Sandra Olivieri at sandra@churchleaderinsights.com or call 561.921.8488 ext. 9.



"Everyone on Earth needs to read *Unshakable* because the content is loaded. They say people judge a book by its cover, and this one is loaded from page one to the end. It is a timely message for anybody because often life throws so many people off balance."

— **Hezekiah Usim**

Redeemed Christian Church of God – House of Praise, Las Vegas, NV



"*Unshakable* is a priceless tool for immersing people in biblical truth and providing them with helpful principles faster. It's a short cut of sorts that supports my ability to help them move to an even deeper level with God. *Unshakable* is a worthwhile investment in the people of your church and those who will come to your church in the future. It's more than worth the investment on the front-end to see the benefit in transformed lives on the back-end."

— **Tommy Duke**

First Baptist Church of Garden City, GA (just outside Savannah)



"The witness and testimony of others in the Titanium network who had partnered with Nelson to use *Unshakable* in their churches convinced me it was something I needed to do. Everyone said it was well worth it. They were right. *Unshakable* is discipleship and evangelism rolled into one. Thanks to *Unshakable*, Lutherans are evangelizing!"

— **Eric Waters**

St. John Lutheran Church, Boerne, TX



"We get compliments all the time from people who appreciate what we are doing for them. *Unshakable* was a true upgrade for what we do to welcome first-time guests. One of the things I like about the book is that it gives me instant credibility. I'm not a writer, but because I provided the foreword to this edition of *Unshakable*, people see me differently."

— **Jim Wehrer**

The Church of Grace and Peace, Toms River, NJ



"We tried every kind of gift to give first-time guests, but *Unshakable* has worked better than anything else. People love the book! They come up to me and ask me to autograph their books like I'm some kind of celebrity author....*Unshakable* is one of the best ways I've seen to make a difference in people's lives."

— **Larry Tieman**

Immanuel Lutheran Church, Crystal Lake, IL

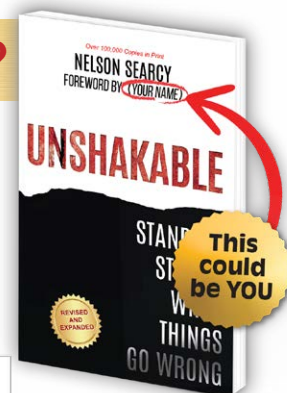
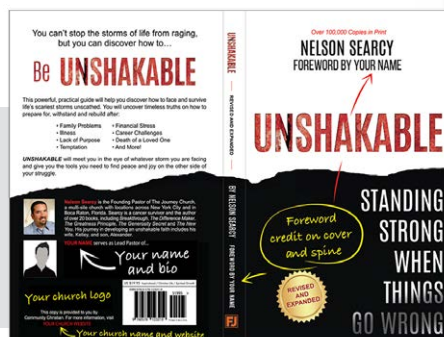
To Learn More About Using *Unshakable* in YOUR Church, contact Sandra Olivieri at sandra@churchleaderinsights.com or call 561.921.8488 ext. 9.

WHAT IS THE UNSHAKABLE CO-AUTHOR PARTNERSHIP?

Through this partnership with Nelson, you will personalize your own edition of the book, *Unshakable: Standing Strong When Things Go Wrong*. This book is designed specifically for your first-time guests. We will work with you to feature:

- Your name on the front cover, spine and back cover
- Your bio on the back cover
- Your church logo and website on the back cover
- Your foreword inside the book on the first four pages

All the editing, proofing, design, set-up, scheduling, printing and shipping is included with your co-authorship investment. We even have a new option available where we can write the foreword for you! We strive to make it as easy as possible for you!



HOW DOES THIS BOOK HELP YOUR FIRST-TIME GUESTS?

Nelson invested two years writing *Unshakable*. He went through over 3,000 prayer requests from first-time guests. What he discovered is that the requests fell into one of about 10 different categories. Categories like marriage issues, career challenges, finances, and dealing with loss. This powerful book has been recently revised and expanded throughout, including a new chapter on parenting challenges and an expanded chapter on illness.

This book was written specifically to meet first-time guests where they are! It is meant to provide encouragement, spiritual next steps and biblical grounding for those who are under tension, in trouble or in transition. Nelson wants to partner with YOU to invest in your first-time guests and help them develop an **unshakable faith**.



At a church's welcome table, putting *Unshakable* in a first-timer's hand at the end of a service creates an unparalleled impression.



The best part about co-authoring *Unshakable* is that anyone can pick up the book and be encouraged by the miracles God has done in their lives. The power of a strong testimony never fails.

With *Unshakable*, you can:

- **Engage first-time guests** who will have an immediate connection with you, because of the foreword you write.
- **Give your church members a tool** they can use to reach their friends and family as they go through the trials of life.
- **Reach out to the unbelievers in your community** with a book that's evangelistic, biblical, practical and non-threatening.
- Know that your first-time guests are receiving a high-quality gift they'll enjoy – and **may even pass on to their unchurched friends!**

Ready to get started? Or do you have questions? Let's start a conversation — just call Sandra at 561.921.8488, ext. 9 or email Sandra@ChurchLeaderInsights.com.

5 POPULAR OPTIONS FOR YOU



Select your ***Unshakable*** Cover Design

When you sign up to do an ***Unshakable*** co-authorship, you can select from the following **FIVE cover designs**. The book has also been revised & expanded and that will also be noted on the cover.

All designs will have your name on the cover and your name, bio, photo and church logo on the back cover.



Over 100,000 Copies in Print

UNSHAKABLE

STANDING
STRONG
WHEN
THINGS
GO
WRONG



Nelson Searcy
Foreword by (Your Name Here)



Over 100,000 Copies in Print



UNSHAKABLE

STANDING STRONG WHEN
THINGS GO WRONG

NELSON SEARCY

FOREWORD BY (YOUR NAME HERE)



Over 100,000 Copies in Print

UNSHAKABLE



STANDING STRONG WHEN
THINGS GO WRONG

NELSON SEARCY

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NELSON SEARCY
FOREWORD BY (YOUR NAME HERE)

UNSHAKABLE

STANDING
STRONG
WHEN
THINGS
GO WRONG



HOW HAVE PASTORS USED THEIR PERSONALIZED BOOKS?

The dozens of pastors who have used this book in their church have primarily used it as a free gift for their first-time guests. At Nelson's church, The Journey Church, we offer this as well and encourage first-time guests to stop by a Welcome Table to pick up their free copy of *Unshakable*.

The exciting thing to see is how many more ways the book has also been used:

- Churches including The Journey have created **Small Groups** around *Unshakable*... Our very first co-author did this and created a Small Groups Study Guide that is also available to you with your own co-authorship.
- Guests have shared it with family, friends and neighbors going through difficult times — it has become a powerful **evangelism tool**.
- Pastors have launched the books on a Big Day coinciding with the **Unshakable Sermon Series** — which you will receive as a free bonus when you do a co-authorship. On this Big Day, everyone in the congregation would receive a free copy to kick off the series and the new book.

We've heard stories of these books also being used in prison outreach and other community evangelism and by missionaries (so we know *Unshakable* has gone international!).

A Wednesday night Life Group at Life Now Church in Covington, Georgia during the launch of Unshakable. The church saw over 400 people study Unshakable through their Life Groups.



Anyone can pick up a free copy of Unshakable at the House of Praise Connection Center in Castleton, NY or request one online through their website.

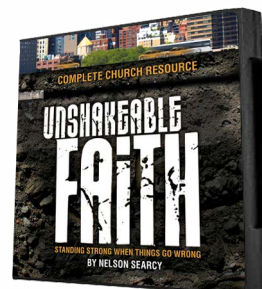


DOES MY UNSHAKABLE CO-AUTHOR PARTNERSHIP INCLUDE ANY BONUSES?

YES! It sure does:

FREE Unshakable Sermon Series (\$169.95 value)

You'll receive the complete sermon series that Nelson developed alongside the book. The 7-message series has been very popular to launch with your *Unshakable* books. You'll receive all the message MP3s, message notes, message transcripts, series documents and series graphics!



Ready to get started? Or do you have questions? Let's start a conversation — just call Sandra at 561.921.8488, ext. 9 or email Sandra@ChurchLeaderInsights.com.

WHAT DO I NEED TO PROVIDE FOR MY UNSHAKABLE EDITION?

For your custom book cover, we would just need the following files from you:

- A high-resolution logo
- A high-resolution photo
- Short bio (about 55 words) – We will provide you with some previous sample bios for reference

NEW OPTIONS! Then, for your custom foreword — the real heart of your custom edition — the word count is about 850 - 950 words. The key is to make it personal, tell your story. We will work closely with you on your own foreword. **We can now even write it for you, with your input of course.** It's a very low investment if you'd like us to write it — only \$150. See more details below!

WILL YOU HELP ME WITH MY FOREWORD AND BIO CONTENT?

The short answer is a resounding YES! We provide you with samples to guide the process and will work closely with you to edit your bio and foreword. All content is also reviewed and approved by Nelson himself and goes through our proofing process. You also now have the option for us to write the personalized foreword for you! **Your low \$150 investment includes:** A phone call interview with one of our writers, two rounds of edits to your foreword, and a guarantee that you will be happy with the final version — or you will NOT be charged!

HOW LONG DOES IT TAKE TO RECEIVE MY BOOKS?

Upon receipt of initial materials (logo, photo, bio, foreword), you should expect to receive your books in approximately 60 days. That takes into account time for proof approvals throughout the process.

WHAT IS THE MINIMUM QUANTITY THAT I NEED TO ORDER?

There is a minimum order of 500 books for each printing and Church Leader Insights will handle the printing of the book to ensure that its quality and integrity remains intact.

HOW MUCH IS THE INVESTMENT?

You can choose from 3 main options; all include free shipping:

OPTION A: 1,000 books for \$6 per book

OPTION B: 750 books for \$7 per book

OPTION C: 500 books for \$8 per book

Payment plans are available — we can split up payments as needed before the books go to production. We will work with you on the best arrangement for you!

SOUNDS GREAT – HOW DO I GET STARTED?

Just two things — your desired launch date, and a \$1,000 deposit. From there we will create a schedule and start working with you on your materials. Then you are on your way to your own personalized *Unshakable* book!

You can also request a free 15-minute consultation to talk through your options and have all your questions answered. Please contact Sandra Olivieri at **561.921.8488, ext. 9** or by email at **Sandra@ChurchLeaderInsights.com**.



UNSHAKABLE PARTNERSHIP AGREEMENT

Please fill out the following to confirm your book selections. You can scan and email this to Sandra@ChurchLeaderInsights.com or fax to **561.584.5891**. Or to discuss by phone, call Sandra at **561.921.8488, ext. 9**.

CONTACT INFORMATION:

First Name

Last Name

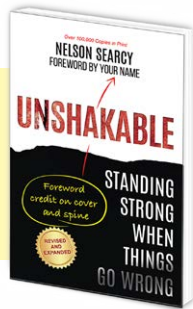
Church Name

Email Address

Phone

CUSTOM OPTION

Have your name on the cover, with a personalized foreword inside the book. Your custom bio, photo and church logo on the back.

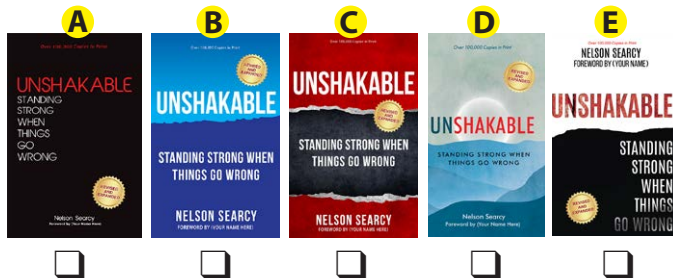


Quantity Selection:

- ☐ 1,000 books for \$6 per book
- ☐ 750 books for \$7 per book
- ☐ 500 books for \$8 per book

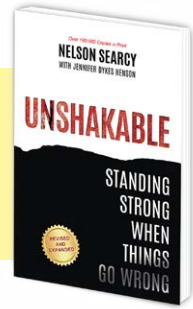
Total Due Today: \$1,000 Deposit

Cover Selection:



BULK OPTION

Purchase the regular edition of the book without personalization; it will still make a powerful connection with your first-time guests!



Quantity Selection:

- ☐ Up to 3 cases (156 books total) @ \$9.00 per book
- ☐ 4 -6 cases (208 – 312 books total) @ \$8.00 per book
- ☐ 7 or more cases @ \$7.00 per book

I wish to order the following # of cases: _____

Total: \$ _____

Note: Rates above do not include shipping, which will be charged separately once your books ship out to you.

PAYMENT INFORMATION:

- ☐ I have enclosed a check made payable to the **Nelson Searcy Company**
- ☐ Please charge my credit card

Card Type: Visa / MC / Am Ex

Card Number

Expiration Date

Security Code

Signature

Date